ORDER

О	rd	ers	;

Order / Rev:

105002

Alt Order #:

06837952

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Flight Dates:

09/04/12 - 09/10/12

Original Date / Rev:

08/01/12 / 08/31/12

Order Type:

GENERAL



Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

Cash

Agency Commission:

15%

Advertiser

Name:

Obama for America

A35+

PLC01-Democrat

Priority: Revenue Codes:

Demographic:

Product Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount ----116-----\$45₇125.00----08/27/12 -09/10/12 ---\$38,356,25 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$45,125.00	\$38,356.25	0.00-
Totals	116	\$45,125.00	\$38,356.25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$45,125.00
Market	100%	\$150,416.67

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$39,108.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$28,579.17
KTUD	1%	\$1,504.17
KVVU	20%	\$30,083.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$6,016.67

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type 3	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	M-F 5-6a Wake	• •	5-6a	MT-T	:30	3	\$185,002	0.00 NM	3	\$555.00
				M-F 5-6a Wake	Up w/Wagners	•							
1	WAKE (JP WITH T	THE WAG	NERS	· -								
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 09/0	04/12	09/10/12_	MT-T	3	\$185.00	0.00				l		

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KSNV

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105002

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- 3												
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp			Rtg Type S	Spots	Amount
			M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MT- T	:30	3	\$185.002	0.00 NM	3	\$555.00
	וף WITH t Date	THE WAGI End Date	NERS Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/10/12	MT-T	3	\$185.00	0.00						
			M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MTWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.00
	JP WITH t Date	THE WAGI	NERS Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/10/12	MTWTF	<u>3pois/vveek</u> 5	\$450.00	0.00						
E 3 KSNV		2 09/10/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	5	\$550.002	0.00 NM	5	\$2,750.00
TODAY:	SHOW t Date	End Date	Weekdays	Spots/Week	Data	Rating						
Week: 09/0		09/10/12	MTWTF	<u>3p0(5)**eek</u> 5	<u>Rate</u> \$550.00	0.00						
		2 09/08/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS 3	BAT SUI t Date	NRISE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	S-	<u> </u>	\$125.00	0.00				1		
			Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
SATURE	DAY TOI t Date		Weekdays	Spots/Week	Pato	Doting						
<u>اماد</u> Week: 09/0		End Date 09/09/12	S-	<u>Spois/vveek</u>	<u>Rate</u> \$150.00	Rating 0.00						
E 6 KSNV	09/09/1	2 09/09/12	News 3 Sunrise -		6a-7a	S	:30	1	\$90.004	0.00 NM	1	\$90.00
NEWS 3												
<u>Star</u> Week: 09/0	t Date	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$90.00	Rating 0.00				•		
			Sunday Today Sunday Today	СМ	7a-8am	S	:30	1	\$150.004	0.00 NM	1	\$150.00
TODAY		IDAY										
<u>Star</u> Week: 09/0	t <u>Date</u>	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
			Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
MEET T										i		
<u>Star</u> Week; 09/0	t Date	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
			News 3 Today W	···.	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00
		//WKEND	News 3 Today			_			4120100 1	0.00	·	\$125,00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12 2 09/09/12	Chris Matthews 9		\$125.00 9:30a-10a	0.00	:30	1	\$135.004	0,00 NM	1	\$135.00
CHRIS N	MATTHE	ws show	Omis maturews t	JON 3.30am								
Week: 09/0		End Date 09/09/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$135.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	MTWTF	:30	5	\$200,002	0.00 NM	5	\$1, 00 0.00
TODAY Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/0	04/12	09/10/12	MTWTF	5	·	0.00		10.				
			M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	M-WT	:30	3	\$200.002	0.00 NM	3	\$600.00
TODAY Star	SHOW T	III <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/0		09/10/12	M-WT	3		0.00						
E 13 KSNV	09/04/1	2 09/10/12		CM	11am-12pm	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00

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KSNV

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Order / Rev:

105002

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Obama for America

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06837952

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OBAMA FOR AMERICA

Flight Dates:

09/04/12 - 09/10/12

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1536

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray									
RACHE		Maria I Pharta	184 1 1		. .							
<u>Sta</u> Week: 09	art Date /04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
			Noon News Noon News	СМ	12-1230pm	MTWTF	:30	5	\$175.003	0.00 NM	5	\$875.00
NEWS	3 AT NO	ON										
Week: 09/		End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
			The Agenda 1230 The Agenda 1230		1230-1p	MTWTF	:30	5	\$100.004	0,00 NM	5	\$500.00
	4: THE A		Ma okalaya	Cunto (Manic	Dete	Detine				i		
<u>518</u> Week: 09	art Date /04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 16 KSNV	09/04/1	2 09/10/12	Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	5	\$200.003	0,00 NM	5	\$1,000.00
	OF OUR											
<u>Sta</u> Week: 09	art Date	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating 0.00						
			The Doctors	CM	\$200.00 2pm-3pm	MTWTF	:30	5	\$85.004	0.00 NM	5	\$425,00
	OCTORS		The Doctors	Olvi	zpm-opm	(41 18 11	.50	3	φου. . 004	0.00 14141	5	Ψ425,00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/10/12	MTWTF	5	\$85.00	0,00			····			
E 18 KSNV	09/04/1	2 09/10/12		CM	3- 4 p	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
DR. PH			Dr. Phil								××	mail Imma mail n
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09.	/04/12	09/10/12	MTWTF	5	\$150.00	0.00						
			NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:3	MTWTF~~ 0 PM)	:30	5	\$225.003	0.00 NM	5	\$1,125.00
	art Date	AT FOUR End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/10/12	MTWTF	.5	\$225.00	0.00						
E 20 KSNV	09/04/1	2 09/10/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	MTWTF 0 PM)	:30	5	\$300.003	0.00 NM	5	\$1,500.00
	4 AT 430									Ì		
<u>Sta</u> Week: 09		<u>End Date</u> 09/10/12	<u>Weekdays</u> MT-TF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00						
			M-F Early News	CM	5-630p	MTWTF	:30	5	\$375.003	0.00 NM	5	\$1,875.00
	NEWS		M-F Early News						,			* 1,-1-1-
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		
Week; 09 E 22 KSNV		09/10/12 2 09/08/12	MT-TF Sa-Su Early New Sa-Su Early New		\$375.00 5pm-630pm	0,00 S-	:30	1	\$150.004	0.00 NM	1	\$150.00
KSNVI	EARLY N	IEW\$	oa-ou Lany New	15								
	art Date	End Date 09/09/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0,00						
E 23 KSNV	09/09/1	2 09/09/12	News 3 Live in Pr		7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
NEWS	3 LIVE (I	OLLOWING	News 3 in Prime SNFL)									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/09/12	S	1	\$450.00	0.00						
		2 09/10/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	МЕ	:30	2	\$725.002	0.00 NM	2	\$1,450.00
JEOPA St		End Data	<u>Weekdays</u>	Cnote Malacia	Pata	Dating						
Week: 09	art <u>Date</u> /04/12	End Date 09/10/12	MF	Spots/Week 2	<u>Rate</u> \$725,00	Rating 0.00						
E 27 KSNV				CM	630-7pm	S-	:30	1	\$150.004	0.00 NM	1	\$150,00
					•							·

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KSNV

Order / Rev:

105002

06837952

Advertiser:

Estimate:

Obama for America

Alt Order #:, Flight Dates:

09/04/12 - 09/10/12

Product Desc:

OBAMA FOR AMERICA

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wknd Jeopardy SAT/Jeopardy **JEOPARDY** Start Date **End Date** Spots/Week Weekdays Rate Rating ----S-Week: 09/03/12 09/09/12 \$150.00 0.00 E 28 KSNV 09/08/12 09/08/12 Wknd Wheel of Fortune CM 7-730pm :30 ----5--\$150,004 0.00 NM \$150.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating 09/09/12 ----s-Week: 09/03/12 \$150.00 0.00 E 29 KSNV 09/08/12 09/08/12 Vegas Inc. CM 6:30-8pm ----S-:30 \$100.004 0 00 NM \$100.00 Vegas Inc. TO THE POINT OR VEGAS INC Start Date End Date Weekdays Spots/Week Rate Ratina Week: 09/03/12 09/09/12 ~---S-\$100.00 0.00 E30 KSNV 09/10/12 09/10/12 Mon PR 8-10p CM :30 8-10pm M-----1 \$1,500.003 0.00 NM \$1,500.00 Monday Prime 8-10pm AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$1,500,00 0.00 E31 KSNV 09/05/12 09/05/12 NFL Football CM 1P-9PM 1 \$4,000.004 ~~W~~--:30 0.00 NM \$4,000.00 NFL Football NFL OPENING GAME DALLAS @ NY GIANT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 0.00 1 \$4,000.00 E 32 KSNV 09/08/12 09/08/12 Sat PR 9-10p CM ----5-·30 \$400.004 0.00 NM \$400.00 Saturday Prime 9-10pm... CRIMETIME ENCORE Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/03/12 09/09/12 ----S-\$400.00 0.00 E 33 KSNV 09/09/12 09/09/12 NFL Pre-Game / FNA CM 1p-530pm :30 \$600,004 0.00 NM \$600.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating ----S 09/09/12 Week: 09/03/12 \$600.00 0.00 E 34 KSNV 09/09/12 09/09/12 NFL Football CM 1P-9PM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00 NFL Football SUN NT FB: PIT @ DEN Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 ----S \$4,000.00 0.00 LAW & ORDER (synd) REM E 35 KSNV 09/09/12 09/09/12 M-SA 8-11p / SUN-----S :30 \$350,004 0.00 NM \$350.00 Law & Order (synd) PRIME LAW & ORDER AFTER NFL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$350.00 0.00 E36 KSNV 09/04/12 09/10/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF~~ :30 \$400.003 0.00 NM \$2,000.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays R<u>ating</u> Start Date End Date Spots/Week Rate Week: 09/04/12 09/10/12 MTWTF--\$400.00 0.00 E 37 KSNV 09/08/12 09/08/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 ----5-\$225.004 0.00 NM \$225.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 09/03/12 09/09/12 \$225.00 0.00 E 38 KSNV 09/09/12 09/09/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 \$225,004 0.00 NM \$225.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/03/12 09/09/12 \$225.00 0.00 E39 KSNV 09/04/12 09/10/12 1135p-1237a CM MTWTF--:30 \$250.002 0.00 NM \$1,250.00

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KSNV

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Len Spots Ln Ch Start End Inventory Code Break Start/End Time Davs Rate Pri Rtg Type Spots Amount The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/04/12 09/10/12 MTWTF--\$250.00 0.00 E40 KSNV 09/04/12 09/10/12 Late Night w/Fallon CM 1237a-136am :30 \$100.002 MTWTF--5 0.00 NM 5 \$500.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 09/04/12 09/10/12 \$100.00 0.00 E.41 KSNV 09/08/12 09/08/12 Saturday Night Live CM 1130pm-1:02am :30 \$400.004 -----0.00 NM \$400.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/03/12 09/09/12 ----S-\$400.00 0.00 N42 KSNV 09/05/12 09/06/12 Jeopardy in PRIME CM M-SA 8-11p / SUN -- WT - - -:30 \$725,002 0.00 NM \$1,450.00 Jeopardy in Prime **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/04/12 09/10/12 --WT---\$725.00 0.00 8-9pm N 56 KSNV 09/08/12 09/08/12 Sat PR 8-9p CM :30 \$350.004 0.00 NM -----5--\$350.00 Saturday Prime 8-9pm Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----S-\$350.00 0.00 Sat PR 10-11p ----s-N 57 KSNV 09/08/12 09/08/12 CM 10-11pm :30 \$500.003 0.00 NM \$500.00 Saturday Prime 10-11pm Start Date Spots/Week End Date Weekdays - ---Rate Rating ----5-Week: 09/03/12 09/09/12 \$500,00 0.00 N 58 KSNV 09/09/12 09/09/12 Dateline AN :30 CM 12-3am ----S \$45.003 0.00 NM \$45.00 Dateline NBC AN Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/03/12 09/09/12 \$45.00 0.00 N 59 KSNV 09/09/12 09/09/12 Wake Up Early w/ Wagn@M 430a-5a ----S :30 1 \$50.003 0.00 NM \$50.00 Wake Up Early Wagners Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$50.00 0.00 N60 KSNV 09/05/12 09/06/12 Wake Up Early w/ Wagn@M 3 430a-5a --WT---:30 \$50,003 0.00 NM 3 \$150.00 Wake Up Early Wagners Start Date **End Date** Weekdays Spots/Week Rate Rating --WT---Week: 09/03/12 09/09/12 \$50.00 0.00 N61 KSNV 09/05/12 09/05/12 NFL Football CM 1P-9PM --W----:30 1 \$6,000.003 0.00 NM \$6,000.00 NFL Football Start Date **End Date** Weekdays Spots/Week Rate Rating 09/09/12 Week: 09/03/12 --W----\$6,000.00 0.00 N 62 KSNV 09/09/12 09/09/12 LAW & ORDER (synd) REM M-SA 8-11p / SUN-----S :30 \$350.004 MM 00.0 \$350.00 Law & Order (synd) PRIME Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 -----\$350.00 0.00 N 63 KSNV 09/10/12 09/10/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 \$50.003 0.00 NM \$50.00 Wake Up Early Wagners Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$50.00 0.00Totals 116 \$45,125.00